

HYPE App Privacy Statement

This privacy statement governs your use of the HYPE mobile application (“Application”) created by The University of Alabama (“UA”). The Application provides users with immediate access to information and resources to help manage high blood pressure and high levels of cholesterol.

Information We Collect

What information does the Application obtain and how is it used?

User Provided Information – While the Application does not require the user input any information upon download or during usage, the Application does collect and store some user information if it is provided. The following types of data will be stored if the user decides to input any of them into the system: race, hypertension diagnosis date, birth year, allergies, salary, blood pressure, medications, weight, height, activity time.

Automatically Collected Information - The Application will collect certain information automatically, such as the type of mobile device you use, the number of users and sessions, the app version and updates, your mobile operating system, and information about the way you use the Application. Information that is automatically collected is anonymized.

Types of Data Shared with Third Parties

Analytics

We may use third party companies and individuals to facilitate our Application, to provide the Application on our behalf, to perform Application-related services, or to assist us in analyzing how our Application is used. Currently, we are using Firebase.

- **Firestore**

Firestore is a data analytics service provided by Google Inc.

You may opt-out of certain Firestore features through your mobile device settings, such as your device advertising settings, or by following the instructions provided by Google in their Privacy Policy: <https://policies.google.com/privacy?hl=en>

We also encourage you to review the Google's policy for safeguarding your data: <https://support.google.com/analytics/answer/6004245>.

For more information on what type of information Firebase collects, please visit please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy?hl=en>

Usage Data

When you access the Application with a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data as previously described.

Use of Data

The University of Alabama uses the collected data for the following purposes:

- To provide and maintain the Application.
- To allow you to participate in interactive features of our Application when you choose to do so.
- To provide customer care and support for the Application.
- To provide analysis or valuable information so that we can improve the Application.
- To monitor the usage of the Application.
- To detect, prevent and address technical issues with the Application.
- To evaluate the effectiveness of a mobile medical app in the management of hypertension, like this Application.

Links to Other Sites

Our Application may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the available Privacy information posted for every site you visit. The HYPE app does not provide any data to third parties through links.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Children's Privacy

In accordance with the Children's Online Privacy Protection Act, we do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that you're Children has provided us with Personal Data, please contact us via the methods outlined below. If we become aware that we have collected Personal Data from children without verification of parental consent, we will take steps to remove that information from our servers.

Changes to This Privacy Statement

The Application will notify users if there are amendments to the Privacy Statement. Users will be prompted to accept any updated privacy statements prior to continued use of the Application.

Contact Us

If you have any questions about this Privacy Statement, please contact us by visiting this page on our website: <https://cchs.ua.edu/about/contact/>